



2026-2027

Sponsorship Opportunities

Put your brand at the center
of an active sports community.

DAYHILLDOME.COM



Your brand. Seen year-round.

250,000+

annual visitors

Reach athletes, families and fans through recurring programs, leagues and events.

Regional reach
New Haven to Springfield.
Providence to Albany.

2025 attendance: estimated 250,000 visitors.



A destination built for sport.



01

Full-sized indoor field

The region's only full-sized indoor field.



02

Two outdoor turf fields

Two outdoor synthetic turf fields.



03

Professional-level grass

A professional-level grass field.

More sports. More ways to connect.



Ages 3 to 73. All genders welcome.

Youth & adult sports

Soccer
Lacrosse
Basketball
Flag football

Additional sports

Field hockey, softball,
baseball & cheerleading (youth)
Ultimate Frisbee, cricket
& Gaelic hurling (adult)

Beyond the game

Preschool classes | After-school program
Summer camps | Birthday parties

Engagement across the calendar.

6,000 visitors per weekend

December-March on the indoor field.

1,000 visitors per week

April-December with two basketball courts.

Indoor estimate: 250 people per hour over 12 hours per day.
Visitor counts are approximate.



Choose your level of partnership.

Benefits	Hall of Fame	MVP	Captain	Varsity	Starter
Annual fee	\$10,000	\$5,000	\$3,000	\$1,500	\$500
Website logo	●	●	●	●	●
Digital marketing	●	●	●	●	●
Banner (4' x 12')	●	●	●	●	-
Event sponsor	●	●	●	-	-
Program sponsor	●	●	-	-	-
Scoreboard sponsor	●	-	-	-	-

Annual fees. Filled circles indicate included benefits. Banner placement varies by tier; see next page.

Make every placement count.

Website logo

Your logo and link in the website footer and partner page.

Digital marketing

Your logo and link in social media and email blasts.

Banner (4' x 12')

Full-color indoor banner for Starter, Varsity and Captain. Outdoor banner included for MVP and Hall of Fame.

Event sponsor

Title sponsorship of a one- or two-day DHD event, such as a tournament or special event.

Program sponsor

Title sponsorship of a season-long DHD program, such as a league or class.

Scoreboard sponsor

Featured banner placement at the scoreboard for high visibility.

Make your brand part of the destination.



**Naming rights
are available.**

Contact Vincent DiCarlo to discuss naming opportunities.

Vincent DiCarlo

President & GM

vdicarlo@dayhilldome.com

860-269-8140

Trusted by a global brand.

“Partnering with Day Hill Dome has greatly increased our exposure to thousands of families in the region.”

COCA-COLA



Official beverage supplier

Coca-Cola brings a portfolio of approximately 200 brands, including Coke, Sprite, Fanta, Dasani, Powerade and BodyArmor.



Let's build a winning partnership.

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DayHillDome.com/Sponsors

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