



Sponsorship Opportunities





Have your brand seen year round by
over 250,000+ people annually!



FAST FACTS

01

An estimated 250,000 people came through our doors in 2025.



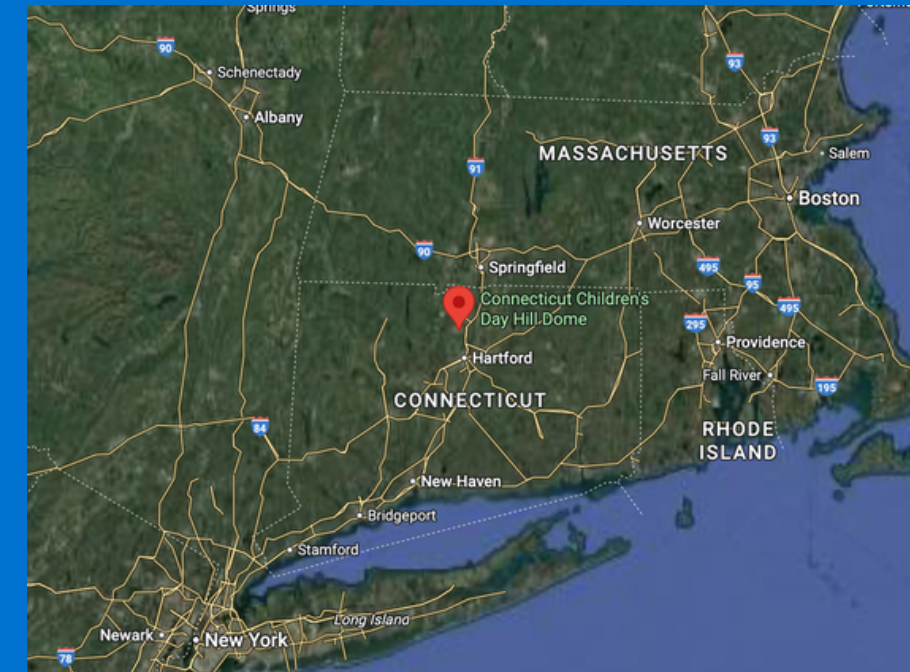
02

Coca-Cola is our official beverage supplier.



03

We draw customers from New Haven to Springfield; Providence to Albany.





FAST FACTS

04

Region's only
full-sized indoor field.



05

Two outdoor
synthetic turf fields.



06

Professional level
grass field.





Open to all genders and ages. We host a wide variety of programs for ages 3 to 73!

Programs include:

- Soccer - Youth & Adult**
- Lacrosse - Youth & Adult**
- Basketball - Youth & Adult**
- Flag Football - Youth & Adult**
- Field Hockey - Youth**
- Softball - Youth**
- Baseball - Youth**
- Cheerleading - Youth**
- Ultimate Frisbee - Adult**
- Cricket - Adult**
- Gaelic Hurling - Adult**
- Preschool Classes**
- After School Program**
- Summer Camps**
- Birthday Parties**



Sponsorship Packages

From December through March, our indoor field sees **6,000+/- visitors per weekend** come through our doors at an average of 250 people per hour for 12 hours.

From April through December, we add two basketball courts which draw **1,000 +/- people per week**.

Our visitors total **250,000+ people annually!**





Naming Rights

Naming rights are available.

Please contact:

Vincent DiCarlo

President & GM

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Sponsorship Packages

	Hall of Fame	MVP	Captain	Varsity	Starter	
Website Logo	☒	☒	☒	☒	☒	
Digital Marketing	☒	☒	☒	☒	☒	
Banner (4'x12')	☒	☒	☒	☒	☐	
Event Sponsor 1 or 2 day event	☒	☒	☒	☐	☐	
Program Sponsor season long programs	☒	☒	☐	☐	☐	
Scoreboard Sponsor year-long exposure	☒	☐	☐	☐	☐	
	\$10,000 Hall of Fame	\$5,000 MVP	\$3,000 Captain	\$1,500 Varsity	\$500 Starter	Annual Fees



Sponsorship Packages

Hall of Fame

MVP

Captain

Varsity

Starter

Website Logo

Your logo and link added to our website footer and partner page.

Digital Marketing

Your logo and link added to our social media and email blasts.

Banner (4'x12')

Full color banner inside the Dome for Starter/Varsity/Captain.
Outdoor banner included for MVP/Hall of Fame.

Event Sponsor

Title sponsor for a single DHD event (tournament, special event, etc).

Program Sponsor

Title sponsor for a season-long DHD program (leagues, classes, etc).

Scoreboard Sponsor

Featured banner placement at scoreboard for the most views.

“Partnering with Day Hill Dome has greatly increased or exposure to thousands of families in the region.”



Coca-Cola

The Coca-Cola Company owns and operates approximately 200 brands in its global portfolio, which includes well-known names like Coke, Sprite, Fanta, Dasani, Powerade, and Body Armour, along with thousands of individual beverages across categories such as soft drinks, water, coffee, and juice.





Thank You!

Day Hill Dome
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www.DayHillDome.com/Sponsors