

# DAY HILL DOME

Sponsorship Opportunities





Have your brand seen year round by over 250,000+ people annually!

Join high-quality brands like **Connecticut Children's** and **Coca-Cola** to reach a regional audience.



# FAST FACTS

01

Connecticut Children's was our 2025 official naming rights sponsor.



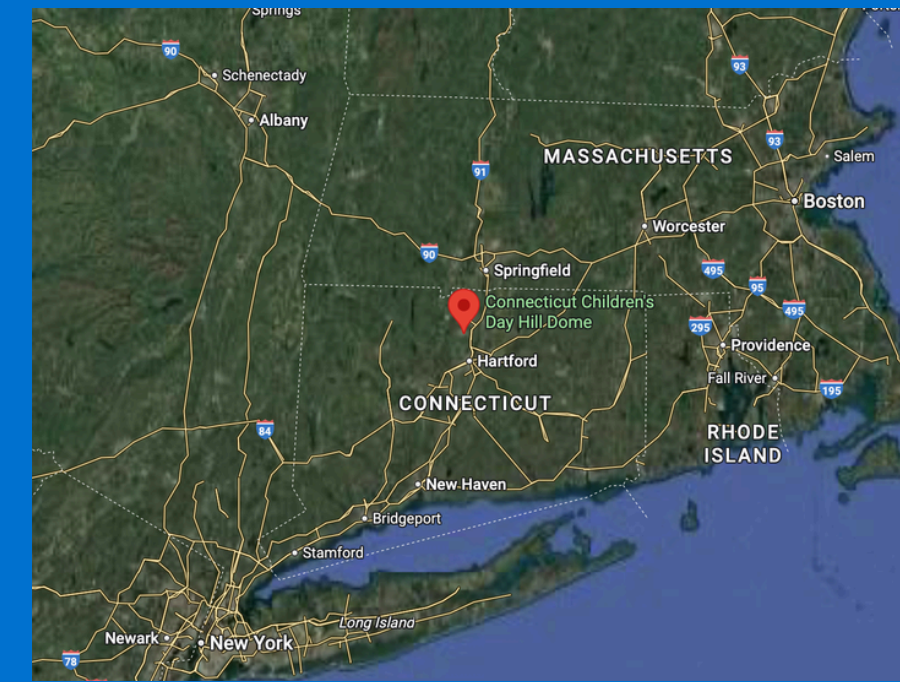
02

Coca-Cola is our official beverage supplier.



03

We draw customers from New Haven to Springfield; Providence to Albany.





# FAST FACTS

04

Region's only  
full-sized indoor field.



05

Two outdoor  
synthetic turf fields.



06

Professional level  
grass field.





## Programs include:

- Soccer - Youth & Adult
- Lacrosse - Youth & Adult
- Basketball - Youth & Adult
- Flag Football - Youth & Adult
- Field Hockey - Youth
- Softball - Youth
- Baseball - Youth
- Cheerleading - Youth
- Ultimate Frisbee - Adult
- Cricket - Adult
- Gaelic Hurling - Adult
- Preschool Classes
- After School Program
- Summer Camps
- Birthday Parties

**Open to all genders and ages. We host a wide variety of programs for ages 3 to 63!**



# Sponsorship Packages

From December through March, our indoor field sees **6,000+/- visitors per weekend** come through our doors at an average of 250 people per hour for 12 hours.

From April through December, we add two basketball courts which draw **1,000 +/- people per week**.

Our visitors total **250,000+ people annually!**





# Sponsorship Packages

	Hall of Fame	MVP	Captain	Varsity	Starter	
<b>Website Logo</b>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
<b>Digital Marketing</b>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
<b>Banner (4'x12')</b>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
<b>Event Sponsor</b> 1 or 2 day event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
<b>Program Sponsor</b> season long programs	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
<b>Scoreboard Sponsor</b> year-long exposure	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	<b>\$10,000</b> Hall of Fame	<b>\$5,000</b> MVP	<b>\$3,000</b> Captain	<b>\$1,500</b> Varsity	<b>\$500</b> Starter	<b>Annual Fees</b>



# Sponsorship Packages

Hall of Fame   MVP   Captain   Varsity   Starter

## Website Logo

Your logo and link added to our website footer and partner page.

## Digital Marketing

Your logo and link added to our social media and email blasts.

## Banner (4'x12')

Full color banner inside the Dome for Starter/Varsity/Captain. Outdoor banner included for MVP/Hall of Fame.

## Event Sponsor

Title sponsor for a single DHD event (tournament, special event, etc).

## Program Sponsor

Title sponsor for a season-long DHD program (leagues, classes, etc).

## Scoreboard Sponsor

Featured banner placement at scoreboard for the most views.

*Coca-Cola*

## Coca-Cola

The Coca-Cola Company owns and operates approximately 200 brands in its global portfolio, which includes well-known names like Coke, Sprite, Fanta, Dasani, Powerade, and Body Armour, along with thousands of individual beverages across categories such as soft drinks, water, coffee, and juice.



**“Partnering with Day Hill Dome has greatly increased or exposure to thousands of families in the region.”**



# Thank You!

Day Hill Dome  
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[www.DayHillDome.com/Sponsors](http://www.DayHillDome.com/Sponsors)