



Sponsorship Opportunities





OFFICIAL PARTNER

**Have your brand seen year round by
over 250,000+ people annually!**

Join high-quality brands like **Connecticut Children's**
and **Coca-Cola** to reach a regional audience.



FAST FACTS

01

Connecticut Children's was our 2025 official naming rights sponsor.



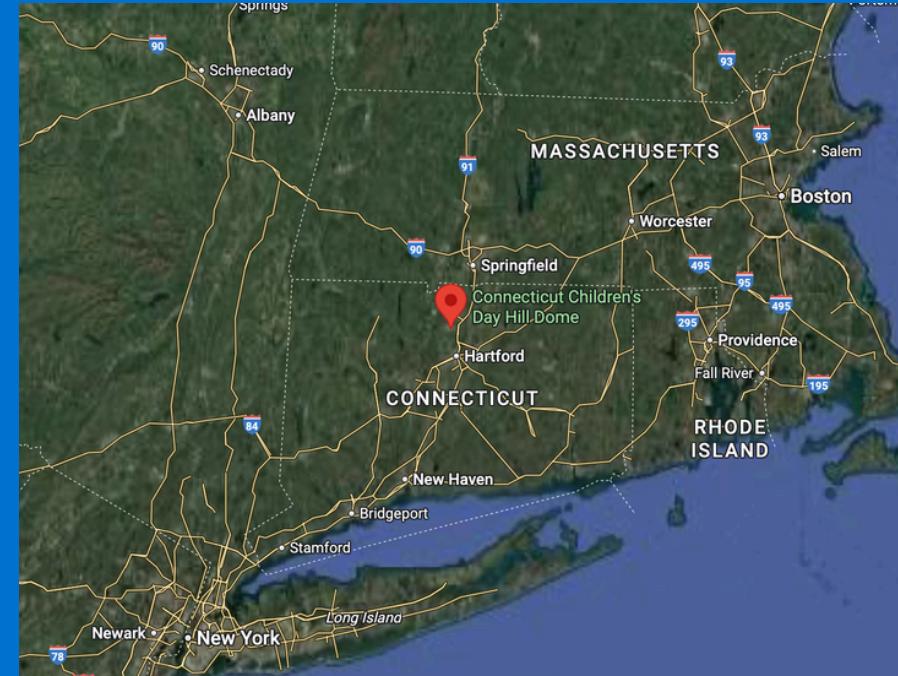
02

Coca-Cola is our official beverage supplier.



03

We draw customers from New Haven to Springfield; Providence to Albany.





FAST FACTS

04

Region's only
full-sized indoor field.



05

Two outdoor
synthetic turf fields.



06

Professional level
grass field.





Open to all genders and ages. We host a wide variety of programs for ages 3 to 63!

Programs include:

**Soccer - Youth & Adult
Lacrosse - Youth & Adult
Basketball - Youth & Adult
Flag Football - Youth & Adult
Field Hockey - Youth
Softball - Youth
Baseball - Youth
Cheerleading - Youth
Ultimate Frisbee - Adult
Cricket - Adult
Gaelic Hurling - Adult
Preschool Classes
After School Program
Summer Camps
Birthday Parties**





Sponsorship Packages

From December through March, our indoor field sees **6,000+/- visitors per weekend** come through our doors at an average of 250 people per hour for 12 hours.

From April through December, we add two basketball courts which draw **1,000 +/- people per week**.

Our visitors total **250,000+ people annually!**



Sponsorship Packages

	Hall of Fame	MVP	Captain	Varsity	Starter
Website Logo	<input checked="" type="checkbox"/>				
Digital Marketing	<input checked="" type="checkbox"/>				
Banner (4'x12')	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Event Sponsor 1 or 2 day event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Program Sponsor season long programs	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Scoreboard Sponsor year-long exposure	<input checked="" type="checkbox"/>				
	\$10,000 Hall of Fame	\$5,000 MVP	\$3,000 Captain	\$1,500 Varsity	\$500 Starter
					Annual Fees



Sponsorship Packages

Hall of Fame MVP Captain Varsity Starter

Website Logo

Your logo and link added to our website footer and partner page.

Digital Marketing

Your logo and link added to our social media and email blasts.

Banner (4'x12')

Full color banner inside the Dome for Starter/Varsity/Captain.
Outdoor banner included for MVP/Hall of Fame.

Event Sponsor

Title sponsor for a single DHD event (tournament, special event, etc).

Program Sponsor

Title sponsor for a season-long DHD program (leagues, classes, etc).

Scoreboard Sponsor

Featured banner placement at scoreboard for the most views.

“Partnering with Day Hill Dome has greatly increased our exposure to thousands of families in the region.”

Coca-Cola

Coca-Cola

The Coca-Cola Company owns and operates approximately 200 brands in its global portfolio, which includes well-known names like Coke, Sprite, Fanta, Dasani, Powerade, and Body Armour, along with thousands of individual beverages across categories such as soft drinks, water, coffee, and juice.





Thank You!

Day Hill Dome
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www.DayHillDome.com/Sponsors