



## Sponsorship Opportunities







**CONNECTICUT CHILDREN'S**  
**DAY HILL**  
**DOMES**

 **Connecticut**  
**Children's**  
OFFICIAL PARTNER

Have your brand seen year round by  
over 250,000+ people annually!

Join high-quality brands like **Connecticut Children's**  
and **Coca-Cola** to reach a regional audience.



## FAST FACTS

01

Connecticut  
Children's was our  
2025 official naming  
rights sponsor.



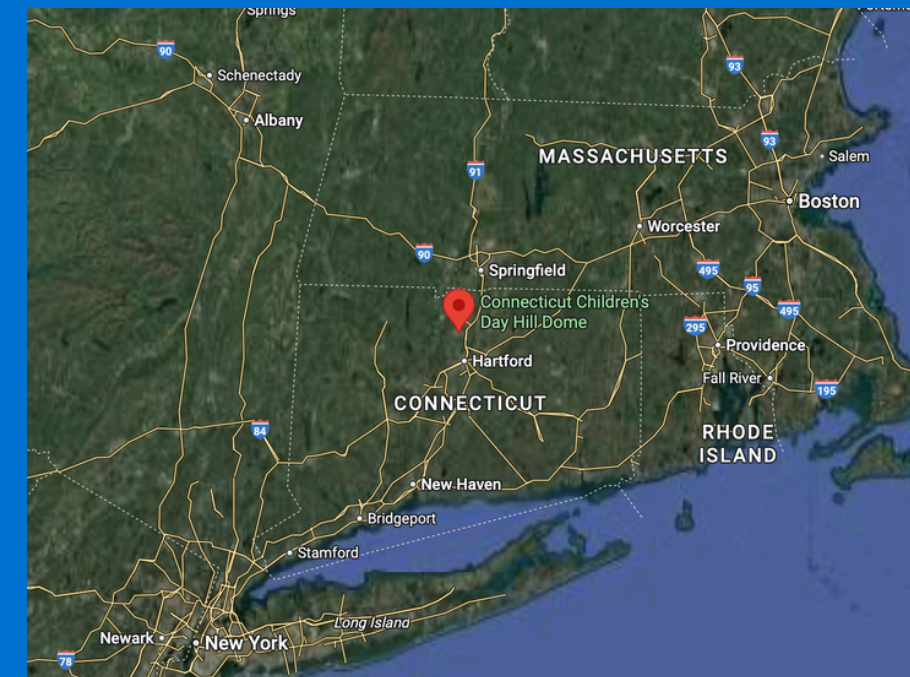
02

Coca-Cola is our  
official beverage  
supplier.



03

We draw customers  
from New Haven to  
Springfield; Providence  
to Albany.







## **FAST FACTS**

**04**

**Region's only  
full-sized indoor field.**



**05**

**Two outdoor  
synthetic turf fields.**



**06**

**Professional level  
grass field.**







## Programs include:

Soccer - Youth & Adult  
Lacrosse - Youth & Adult  
Basketball - Youth & Adult  
Flag Football - Youth & Adult  
Field Hockey - Youth  
Softball - Youth  
Baseball - Youth  
Cheerleading - Youth  
Ultimate Frisbee - Adult  
Cricket - Adult  
Gaelic Hurling - Adult  
Preschool Classes  
After School Program  
Summer Camps  
Birthday Parties

**Open to all genders and ages. We host a wide variety of programs for ages 3 to 63!**









# Sponsorship Packages

From December through March, our indoor field sees **6,000+/- visitors per weekend** come through our doors at an average of 250 people per hour for 12 hours.

From April through December, we add two basketball courts which draw **1,000 +/- people per week**.

Our visitors total **250,000+ people annually!**





# Sponsorship Packages

	Hall of Fame	MVP	Captain	Varsity	Starter	
Website Logo	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Digital Marketing	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Banner (4'x12')	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
Event Sponsor 1 or 2 day event	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Program Sponsor season long programs	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Scoreboard Sponsor year-long exposure	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	\$10,000 Hall of Fame	\$5,000 MVP	\$3,000 Captain	\$1,500 Varsity	\$500 Starter	Annual Fees





# Sponsorship Packages

	Hall of Fame	MVP	Captain	Varsity	Starter
Website Logo	Your logo and link added to our website footer and partner page.				
Digital Marketing	Your logo and link added to our social media and email blasts.				
Banner (4'x12')	Full color banner inside the Dome for Starter/Varsity/Captain. Outdoor banner included for MVP/Hall of Fame.				
Event Sponsor	Title sponsor for a single DHD event (tournament, special event, etc).				
Program Sponsor	Title sponsor for a season-long DHD program (leagues, classes, etc).				
Scoreboard Sponsor	Featured banner placement at scoreboard for the most views.				



***“Partnering with  
Day Hill Dome has  
greatly increased or  
exposure to  
thousands of  
families in the  
region.”***

*Coca-Cola*

## Coca-Cola

The Coca-Cola Company owns and operates approximately 200 brands in its global portfolio, which includes well-known names like Coke, Sprite, Fanta, Dasani, Powerade, and Body Armour, along with thousands of individual beverages across categories such as soft drinks, water, coffee, and juice.







# Thank You!

Day Hill Dome  
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[www.DayHillDome.com/Sponsors](http://www.DayHillDome.com/Sponsors)