



Sponsorship Opportunities





CONNECTICUT CHILDREN'S
DAY HILL
DOMES

 **Connecticut**
Children's
OFFICIAL PARTNER

Have your brand seen year round by
over 200,000+ people annually!

Join high-quality brands like **Connecticut Children's**
and **Coca-Cola** to reach a regional audience.



FAST FACTS

01

Connecticut
Children's is our
official naming
rights sponsor.



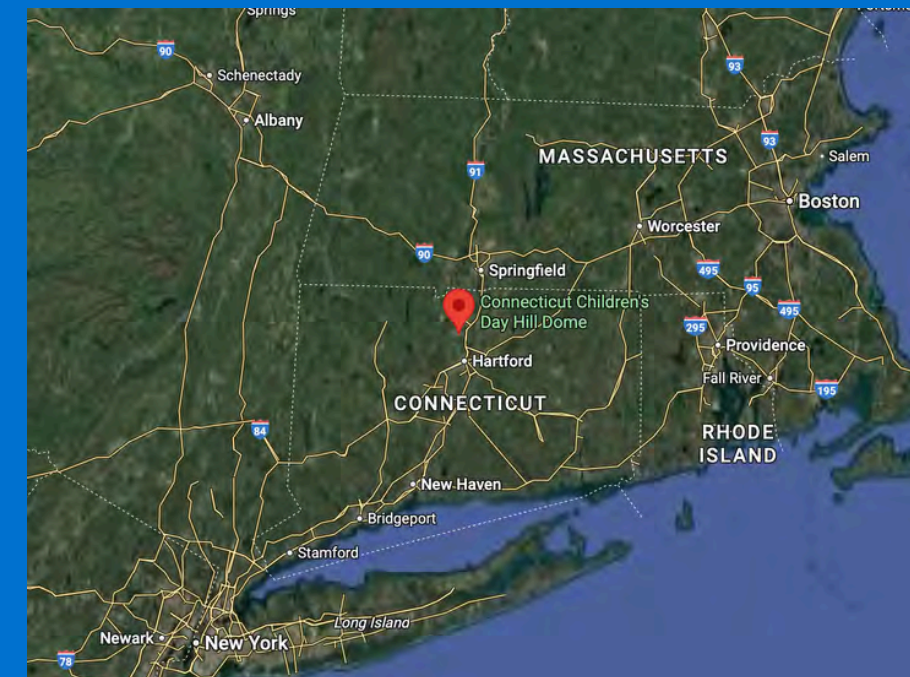
02

Coca-Cola is our
official beverage
supplier.



03

We draw customers
from New Haven to
Springfield; Providence
to Albany.





FAST FACTS

04

**Region's only
full-sized indoor field.**



05

**Two outdoor
synthetic turf fields.**



06

**Professional level
grass field.**





Programs include:

- Soccer - Youth & Adult
- Lacrosse - Youth & Adult
- Basketball - Youth & Adult
- Flag Football - Youth & Adult
- Field Hockey - Youth
- Softball - Youth
- Baseball - Youth
- Cheerleading - Youth
- Ultimate Frisbee - Adult
- Cricket - Adult
- Gaelic Hurling - Adult
- Preschool Classes
- After School Program
- Summer Camps
- Birthday Parties

Open to all genders and ages. We host a wide variety of programs for ages 3 to 63!





Sponsorship Packages

From December through March, our indoor field see over **5,000+/- visitors per weekend** come through our doors at an average of 200 people per hour for 12 hours.

From April through December, we add two basketball courts which draw **1,000 +/- people per week**.

Our visitors total **200,000+ people annually!**



Sponsorship Packages

	Hall of Fame	MVP	Captain	Varsity	Starter	
Website Logo	☒	☒	☒	☒	☒	
Digital Marketing	☒	☒	☒	☒	☒	
Banner (3'x8')	☐	☐	☐	☒	☐	
Banner (4'x12')	☒	☒	☒	☐	☐	
Event Sponsor 1 or 2 day event	☒	☒	☒	☐	☐	
Program Sponsor season long programs	☒	☒	☐	☐	☐	
Scoreboard Sponsor year-long exposure	☒	☐	☐	☐	☐	
	\$20,000	\$10,000	\$5,000	\$1,000	\$500	Annual Fees



Sponsorship Packages

Hall of Fame

MVP

Captain

Varsity

Starter

Website Logo

Your logo and link added to our website footer and partner page.

Digital Marketing

Your logo and link added to our social media and email blasts.

Banner (3'x8')

Full color banner inside the Dome for Starter/Varsity/Captain.
Outdoor banner included for MVP/Hall of Fame.

Banner (4'x12')

Event Sponsor

Title sponsor for a single DHD event (tournament, special event, etc).

Program Sponsor

Title sponsor for a season-long DHD program (leagues, classes, etc).

Scoreboard Sponsor

Featured banner placement at scoreboard for the most views.

***“Partnering with
Day Hill Dome
connected two
industry leaders,
drove value, and
was a true win-win.”***



Connecticut Children's

Connecticut Children's Medical Center is a nationally ranked, independent, non-profit, pediatric acute care hospital located in Hartford, Connecticut.



***“Partnering with
Day Hill Dome has
greatly increased or
exposure to
thousands of
families in the
region.”***

Coca-Cola

Coca-Cola

The Coca-Cola Company owns and operates approximately 200 brands in its global portfolio, which includes well-known names like Coke, Sprite, Fanta, Dasani, Powerade, and Body Armour, along with thousands of individual beverages across categories such as soft drinks, water, coffee, and juice.





Thank You!

Connecticut Children's Day Hill Dome
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www.DayHillDome.com/Sponsors